

Goal

To make World Wide Web a better place by designing beautiful user experiences, one site at a time.

Education

Fall 2006

Bachelor of Science in Interactive Digital Media Visual Imaging
Northwest Missouri State University - Maryville, MO.

Interactive digital media is an interdisciplinary degree with an integrated curriculum from the departments of computer science, mass communication and art

Experience

April 2007 - Present

User experience Designer at iWin, Inc. — San Francisco, CA

- » Created daily, weekly and monthly newsletters to reach over 3 million users
- » Designed wireframes for user focused site functionality and user experience
- » In charge of asset production throughout the website
- » Sketched, designed and coded landing pages with XHTML/CSS
- » Responsible for print design such as postcards, cd covers and business cards
- » Worked with the marketing team to explore, create and launch numerous promotions that reached over 20 million users annually

February - April 2007

Designer at Jocoto Advertising — San Francisco, CA

- » Helped with print advertising design for international medical firms
- » Designed logo and brand identities for international medical firms
- » Helped with layout sketches for brochure designs

June 2005

Web/Graphic Design Internship at Kariyer.net — Istanbul, Turkey

- » Was responsible for website image production
- » Worked on mock-ups and wireframes for kariyer.net website
- » Designed magazine covers for the company's monthly magazine

Primary Skill Sets

Proficient in

Grid based layouts, Typography, Mock-ups, Wire-framing, Color theory
Cross browser knowledge, Web standards, User-focused design, Time/Project management

Mac/PC

Adobe Photoshop, Dreamweaver, Illustrator, Fireworks, InDesign, Acrobat
SVN Clients (Versions, Tortoise)

Highly experienced

Valid XHTML, Valid CSS, Search Engine Optimization

Familiar with

JavaScript, jQuery, .NET, PHP, ASP, XML